



Advertising Contract 2022-2023

Proceeds from program ad purchases help the Sandlapper Singers achieve our mission to present American choral music of the highest caliber and ensure the future of choral arts by mentoring young singers and educators. To place an order, complete this form and mail it along with your payment to **Sandlapper Singers, P. O. Box 50261, Columbia, SC 29250, or contact us, and we'll pick it up!**

Deadline for Ad submission: 15 business days before the first concert to which the ad applies. Ad copy may change for each program, but each change must meet program deadlines. Both parties agree to place the advertisement in the Sandlapper Singers' program according to the size, option(s), and price checked below.

_____ One-Program Option (2 exposures), the ad will be placed in the program of the advertiser's choice (check one):
_____ Fall Concerts (Sept. 30 & Oct. 2) _____ Winter Concerts (Dec. 1 & 8) _____ Spring Concerts (April 28 & 30)

_____ Three-Program Option (6 exposures), the ad will be placed in all three of the above programs.

Advertisement Size	One Program	Three Programs
Full Page Color (8" x 5")	\$200 _____	\$550 _____
Full Page B/W (8" x 5")	\$175 _____	\$450 _____
3/4 Page Color (6" x 5")	\$150 _____	\$425 _____
3/4 Page B/W (6" x 5")	\$125 _____	\$375 _____
1/2 Page Color (4" x 5")	\$115 _____	\$325 _____
1/2 Page B/W (4" x 5")	\$100 _____	\$250 _____
1/4 Page Color (2"x5" or 4"x2.5")	\$75 _____	\$225 _____
1/4 Page B/W (2"x5" or 4"x2.5")	\$60 _____	\$170 _____
Business Card Color (2"x2.5")	\$40 _____	\$100 _____
Business Card B/W (2"x2.5")	\$30 _____	\$70 _____

Company/Brand Name _____

Contact Name _____ **Contact Title** _____

Email _____ **Phone** _____

Mailing Address _____

City _____ **State** _____ **Zip** _____

Please submit print-ready artwork to managersandlappersingers.org, or provide direction and we'll create an ad for you. Print-ready requirements: 300dpi; CMYK (black and white or color); sized to dimensions listed above; PDF preferred, but most filetypes accepted. If you'd like us to create an ad, please provide as much direction and information as possible: your logo (vector file preferred), contact information (business cards are very helpful), text that you would like to include, layout desires, preferred fonts, etc. We will provide a proof before printing.

Tell us how your ad artwork will be submitted:

- _____ I will provide print-ready artwork (email to managersandlappersingers.org)
- _____ Please design my ad (please provide directions below)

Design Instructions: If we are designing your ad, please provide any information that you would like to include. Send your logo and any other images to manager@sandlappersingers.org.