



2019-2020 PROGRAM ADVERTISING CONTRACT

Proceeds from program ad purchases help the Sandlapper Singers achieve our mission to present American choral music of the highest caliber and ensure the future of choral arts by mentoring young singers and educators. To place an order, complete this form and mail it along with your payment to Sandlapper Singers, P. O. Box 50261, Columbia, SC 29250. Or contact us, and we'll pick it up!

Deadline for Ad submission: 15 business days before the first concert to which the ad applies. Ad copy may change for each program but each change must meet program deadlines. Both parties agree to place the advertisement in the Sandlapper Singers' program according to the size, option(s), and price checked below.

_____ **One-Program Option (2 exposures)**, the Ad will be placed in the Program of the Advertiser's choice (check one):

_____ Fall Concerts (Oct. 18 & 20) _____ Christmas Concerts (Dec. 13 & 15) _____ Spring Concerts (April 17 & 19)

_____ **Three Program Option (6 exposures)**, the Ad will be placed in all three of the above programs.

Advertisement Size (height by width)

Advertisement Size (height by width)	One Program		Three Programs	
	Price	Select Ad	Price	Select Ad
Full Page Color (8" x 5")	\$200	_____	\$550	_____
Full Page B/W (8" x 5")	\$175	_____	\$450	_____
3/4 Page Color (6" x 5")	\$150	_____	\$425	_____
3/4 Page B/W (6" x 5")	\$125	_____	\$350	_____
1/2 Page Color (4" x 5")	\$115	_____	\$300	_____
1/2 Page B/W (4" x 5")	\$100	_____	\$250	_____
1/4 Page Color (2"x5" or 4"x2.5")	\$75	_____	\$175	_____
1/4 Page B/W (2"x5" or 4"x2.5")	\$60	_____	\$150	_____
Business Card Color (2"x2.5")	\$40	_____	\$100	_____
Business Card B/W (2"x2.5")	\$30	_____	\$75	_____

Company/Brand Name _____

Your Name _____ **Your Title** _____

Email _____ **Phone** _____

Mailing Address _____

City _____ **State** _____ **Zip Code** _____

File Requirements:

Please submit print-ready artwork to manager@sandlappersingers.org, or provide direction and we'll create an ad for you. Print-ready requirements: 300dpi; CMYK (black and white or color); sized to dimensions listed above; PDF preferred, but most file types accepted. If you'd like us to create an ad, please provide as much direction and information as possible: your logo (vector file preferred), contact information (business cards are very helpful), text that you would like to include, layout desires, preferred fonts, etc. We will provide a proof before printing.

Tell us how your ad artwork will be submitted:

_____ I will provide print-ready artwork (email to manager@sandlappersingers.org)

_____ Please design my ad (please provide directions below)

Design Instructions: If we are designing your ad, please provide any information that you would like to include. Mail your logo and any other images to manager@sandlappersingers.org.