



FOR IMMEDIATE RELEASE

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SANDLAPPER SINGERS NAME NEW GENERAL MANAGER

COLUMBIA, SC – Sandlapper Singers warmly welcome Emily Brown as the organization’s new General Manager. Emily is a trained musician, arts administrator and advocate, and Carolina native. Since 2009, Emily’s creativity and leadership skills have contributed to the success of many arts and culture organizations across the Southeast, including the Challenger Learning Center of Tallahassee, Tallahassee Community Chorus, Brevard Music Center (Brevard, NC), and the Peace Center for the Performing Arts (Greenville, SC).

Emily recently relocated to Columbia from Tallahassee, FL where she served as the Executive Director of the Tallahassee Community Chorus. Alongside Artistic Director André Thomas, Emily managed all operations, development, and marketing efforts of the 250+ voice choir, ensuring three sold-out performances, annually.

In addition to her work with the Sandlapper Singers, Emily owns and operates her own creative consulting business, Carolina Roots Creative, LLC, where she works with nonprofit and small business clients all over the country to help them develop their marketing efforts to better tell their stories through graphic design and web design. She also volunteers at Washington Street United Methodist Church and is the Board Vice President for Marketing/Communications for Patrons and Friends of the Arts at Ebenezer, Inc.

Emily has a B.M. in Music Education from Furman University and a M.A. in Arts Administration from Florida State University.

About the Sandlapper Singers

Comprised of 36 voices, Sandlapper Singers is a professional choir and 501(c)(3) non-profit organization based in Columbia, South Carolina. Under the leadership of Artistic Director Dr. Dustin Ousley, the group is dedicated to presenting choral music of the highest caliber and ensuring the future of choral arts by mentoring young singers and educators. Founded in 1996 by Lillian and Dave Quakenbush, Sandlapper Singers focuses on the works of American composers of the past and present, both traditional and contemporary. In addition to its annual concert series in the Columbia area, the ensemble regularly performs around the state and beyond.

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